

Meeting Minutes of the  
Ozark Foothills Regional Community Foundation (OFRCF)  
January 12, 2021, 4:00pm  
Ozark Foothills Regional Planning Commission/Virtual

PRESENT

Russell French, Rebeca Pacheco, Ted Thompson, Susan Skaggs, Crystal Jones, Marie Obourn, Judy Cantoni - CFO

ABSENT

Dr. Jim Jones, Felicity Ray, Dr. Scott Dill, Jan Brown

MEETING CALLED TO ORDER

Meeting was called to order by Russell French at 4:10 p.m.

APPROVAL OF MEETING MINUTES

The meeting minutes from September 8, 2020 were reviewed. Marie Obourn made a motion to approve the minutes, Crystal Jones seconded, all approved.

FUND BALANCES

Crystal Jones reported the market value of the OFRCF funds as of 1/8/2021 as \$1,510,804.74.

AFFILIATE SURCHARGE

Crystal reminded the Board about the affiliate surcharge increase from 1.0% to 1.15% that began July 1, 2020. The Board decided in September to deposit 50% of the additional fees generated from the increase into the grant making fund and 50% into the administrative fund. Judy Cantoni stated she only needed a letter from the Board with that information before making the change.

**Action: Crystal will draft a letter for Russel to sign and submit to CFO.**

GRANT MAKING BUDGET

Crystal is still working on pulling a history of grant rounds for review. Judy gave Crystal some instruction on how to more easily pull this information from Donor Central.

**Action: Crystal will pull a history of grant rounds and email it out to the Board.**

MARKETING AND PROMOTION

At the last meeting, Jan Brown discussed the need for the Foundation to do more marketing around the purpose of Foundations and promotion of the OFRCF specifically. Jan suggested the Board use a portion of the increase in the affiliate surcharge for this purpose. The CFO has some resources that can be shared, such as a video shorts and social media posts. Judy will send links to the videos and suggested that we dedicate someone to managing our social media presence. Crystal will give Ashley Hart admin rights to Facebook so she can begin managing that site. Crystal suggested we look into partnering with a current event that already has a following, such as a sponsorship or advertisement spot at the Daily American Republic's Difference Makers event.

**Action: Crystal will try to find more info about this event prior to the next meeting.**

CFO UPDATE

Judy Cantoni informed the board that the CFO will use a portion of the Coover grant program for an affiliate grant round. \$300,000 is being allocated which will provide 30, \$10,000 grants to CFO affiliates, with a purpose of regranting those funds out for COVID-related needs that were not able to be met by other CARES Act programs. The application for this grant is due January 31, 2021 and is available on CFO's website. Judy suggested we include in our application how we would rate non-profits in the regarding process and what will be the focus areas of our grantmaking. Humanities and arts, pet care, therapeutic horse therapy, and historic preservation are some areas that were not eligible for other CARES Act funding. Marie made a motion that the Board allow the Ozark Foothills Regional Planning Commission to prepare and submit a grant application to this program and identify a focus area of our choosing that would meet the needs of our region, Susan Skaggs seconded. With no opposition, the motion carried.

Judy discussed an opportunity for the OFRCF to hold an endowment fund from an anonymous donor that is interested in setting up the fund to benefit a community in the OFRCF region. Other discussion regarding a collaboration with the Ripley County Community Foundation ensued. This Foundation is beginning a restructuring of its Board. It may be a good time to reach out again to discuss partnering in some ways.

**Action: Ashley Hart will prepare the CFO COVID grant application for affiliates and the OFRPC will submit on behalf of the OFRCF Board.**

OPEN DISCUSSION

Next meeting is scheduled for March 9, 2021 at 4:00 pm.

Marie Obourn made a motion to adjourn the meeting, Crystal Jones seconded. Motion carried. Meeting adjourned at 5:00 pm.

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Russell French, Chairman

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Date Approved

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Dr. Scott Dill, Secretary

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Date Approved